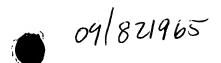


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## US000204

## Abstract of the disclosure

A business model is provided for the delivery of complete service to users. A content provider and a software provider cooperate to deliver a content information and the proper software element that would enable to play-out or render the content information. A request from a user for the content information advertised by the content provider selectively triggers a request for the software element. The content provider financially compensates the software provider for the transfer of the software element.

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